

# MENTE Summit

## 2024 Sponsorship Opportunities

### The MENTE Summit

The MENTE Summit is a day-long conference that brings Latinx males together to address many of the educational inequities and barriers facing Latinx men. Participants have the opportunity to connect with community leaders to reflect and build momentum to encourage more Latinx men to pursue education beyond high school. While many have considered Latinx Males a difficult group to reach, MENTE is committed to leveraging individual student assets to support their pursuit of higher education. While Latinx women have made great college attainment gains, MENTE aims to ensure men follow their lead and keep pace. The 2017 inaugural summit attracted more than 200 participants from Washington, Multnomah, Yamhill, and Clackamas counties. In 2019, interest and participation increased to 400 participants. 2022 was our first year back from the pandemic. While keeping the health and safety of participants in mind, we made the conscious decision to cap the attendance. We had roughly 250 Latinx high school and college men, along with an estimated 30 Latinx professionals who presented 20 workshops. 2023 continued to show the same trend. We are anticipating a higher participation rate as we move forward with our seventh annual Mente Summit.

### Why focus on Latinx Men?

For every five associate and bachelor degrees awarded to the Latinx community, only two are awarded to Latinx males. If left ignored, this gap could double by the year 2040. While Latinx students have been a growing demographic, enrollment of Latinx students has been disproportionately impacted by the pandemic, and Latino male enrollment has been lagging far behind. Gender and culture-specific programs that support the needs of young Latino men are needed to address this issue. The Latinx community is younger, more educated, and more entrepreneurial than many might expect, and is driving job creation, income growth, and new business formation for the entire country. Research points towards a tremendous market power and a need to engage Latinx males.

### Why sponsor MENTE?

Sponsoring the MENTE Summit can help cover: breakfast and lunch, space reservation, guest speaker honorarium, promotional materials, and most importantly... student scholarships. Since 2020 MENTE has awarded 20 students scholarships to selected students to attend a college of their choice. Sponsorships will help MENTE give more in scholarships. In short, the more you give, the more we can give. We welcome your sponsoring at a level comfortable to you.

<b>SPONSORSHIP LEVELS &amp; BENEFITS</b>	<b>Amigx</b> \$100-500	<b>Primx</b> \$1,000	<b>Hermanx</b> \$2,000	<b>Patronx</b> \$5,000
Educator/Community Tickets	0	1	3	5
Social Media (FB, Twitter, Instagram)*	Mention	Spotlight	Advertisement	Hashtag
Recognition in summit program	Name Only	Logo	Logo	Logo
Logo on website		X	X	X
Table at conference		X	X	X
Banner Display			X	X
Logo on T-shirt				X
Conference video credit				X
3 Minute Welcome				X
Tacos with MENTE Board				X

### How do I sponsor?

Please contact the MENTE Planning committee through [mentesummit@gmail.com](mailto:mentesummit@gmail.com) if you are interested in sponsoring or if you have questions about sponsorship. Please visit our website at [MENTEsummit.com](http://MENTEsummit.com) for more details about the 2024 summit as well as participant and workshop registration.